JETCAMP MEDIA KIT

Version Spring 2026

ABOUT US

JetCamp is a leading online marketplace for searching and booking a camping or holiday park.
We list all campings (big or small), glampings, RV Parks and holiday parks and all booking options. All our content (descriptions) is published in 15 languages. Our total number of properties (> 57.000) is growing every week. Our France (8.000), Netherlands (2.500), Germany (2.000) and Italy (2.000) listings are the largest on the web



WEBSITE MONTHLY VISITS

500.000 - 700.000

SOCIAL FOLLOWERS

5.000

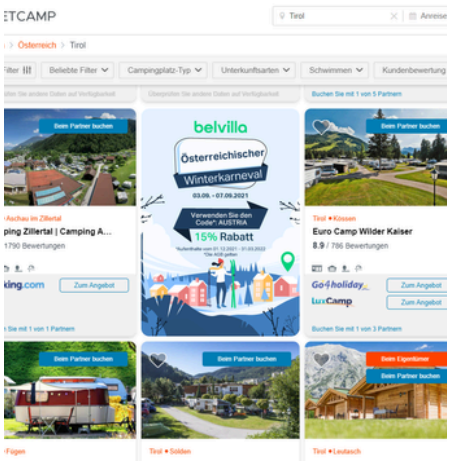
ONLINE MEDIA & PACKS

We offer a range of advertising options for accommodations, chains, but also for adjacent industries like RV (camper) brands, glamping brands, transportation or camping equipment. Contact us for full pricing details and out-of-the-box solutions by email on **info@jetcamp.com** or telephone: **+31 6 47301191**

OPTIONS

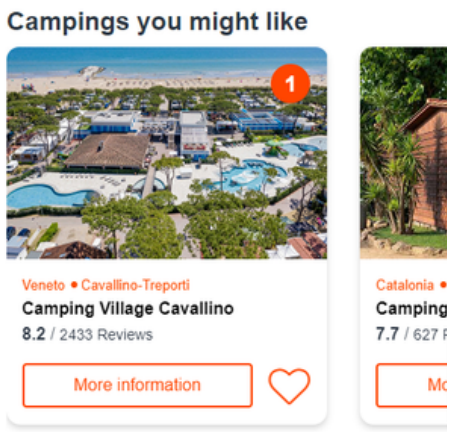
Advertising Tile | Result page

Advertising tiles can be placed on different seach terms, for example on all "France pages", all "Lake Garda pages" or all "Barcelona" pages.
Country: 1 tile = 250 € p/month
Region: 1 tile = 150 € p/month
City: 1 tile = 75 € p/month



Promoted Camping | Homepage

Our **"campings you might like"** section on our homepage has 4 premium spots which are always shown and offer great visibility
Spot 1 = 120 € p/month
Spot 2 = 100 € p/month
Spot 3 = 90 € p/month
Spot 4 = 80 € p/month



OPTIONS - PAGE 2

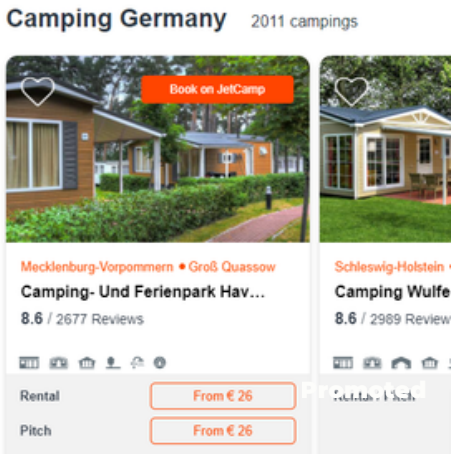
CPC | Custom

On request by advertiser.



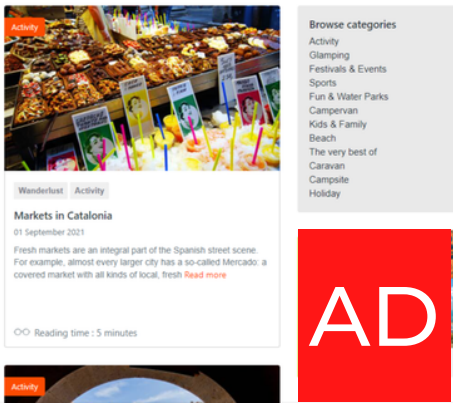
Top position | Searchpage

Do you want your camping to be in "pole position" on any country, region, or city search page? The first 3 spots are available.
Country: Spot 1, 2 or 3 = 100, 90, 80 € p/month
Region: Spot 1, 2 or 3 = 80, 70, 60 € p/month
City: Spot 1, 2 or 3 = 60, 50, 40 € p/month



Bannering | Homepage, Searchpage, Blogpage

We offer banner positions on several page types
Homepage = 4,5 € / 1000 impressions (cpm)
Searchpage = 4,0 € / 1000 impressions (cpm)
Accopages = 3,5 € / 1000 impressions (cpm)
Blogpages = 3,0 € / 1000 impressions (cpm)
Minimum amount per single position - 100 €



Blogpost | JetCamp Blog

A new blog about your camping chain, the camping products you sell or the services you offer? 1200-1500 words = 350 € (one time).
Additional clean URL = 150 € (per year)
Insertion into an existing blog = 250 € (one time).



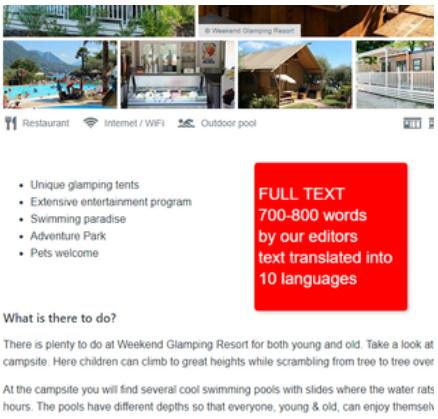
JETCAMP MEDIA KIT

Version Spring 2026

OPTIONS - PAGE 3

Full Text | Accommodation Page

Add a full description to your camping page.
Our content editors will make a 700-800 word text and translate it into 10 languages
Text = 99 € (one time)



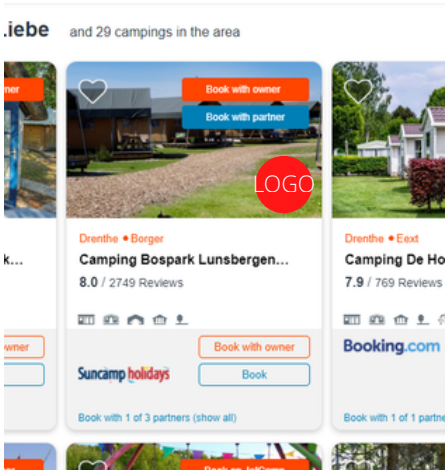
Video of the Month | Homepage

If you have a great video and would like to show it to our audience? Or would like us to make a great drone video?
Video of the month = 199 € (1 month)
Production 1-3 min drone video (NL only) = from 249 €



Logo on Tile (for Chains/Brands) | Searchpage

Give your brand or chain-name recognition a boost. Each of your campings or holiday parks will be branded with your logo for maximum exposure
For 1-50 campings or parks = 299 € (1 year)
For 51-250 campings or parks = 399 € (1 year)



10% DISCOUNT if you combine 2 or more options!
Contact us by email on info@jetcamp.com or telephone: +31 6 47301191